SHOULD WE IMPLEMENT THIS?
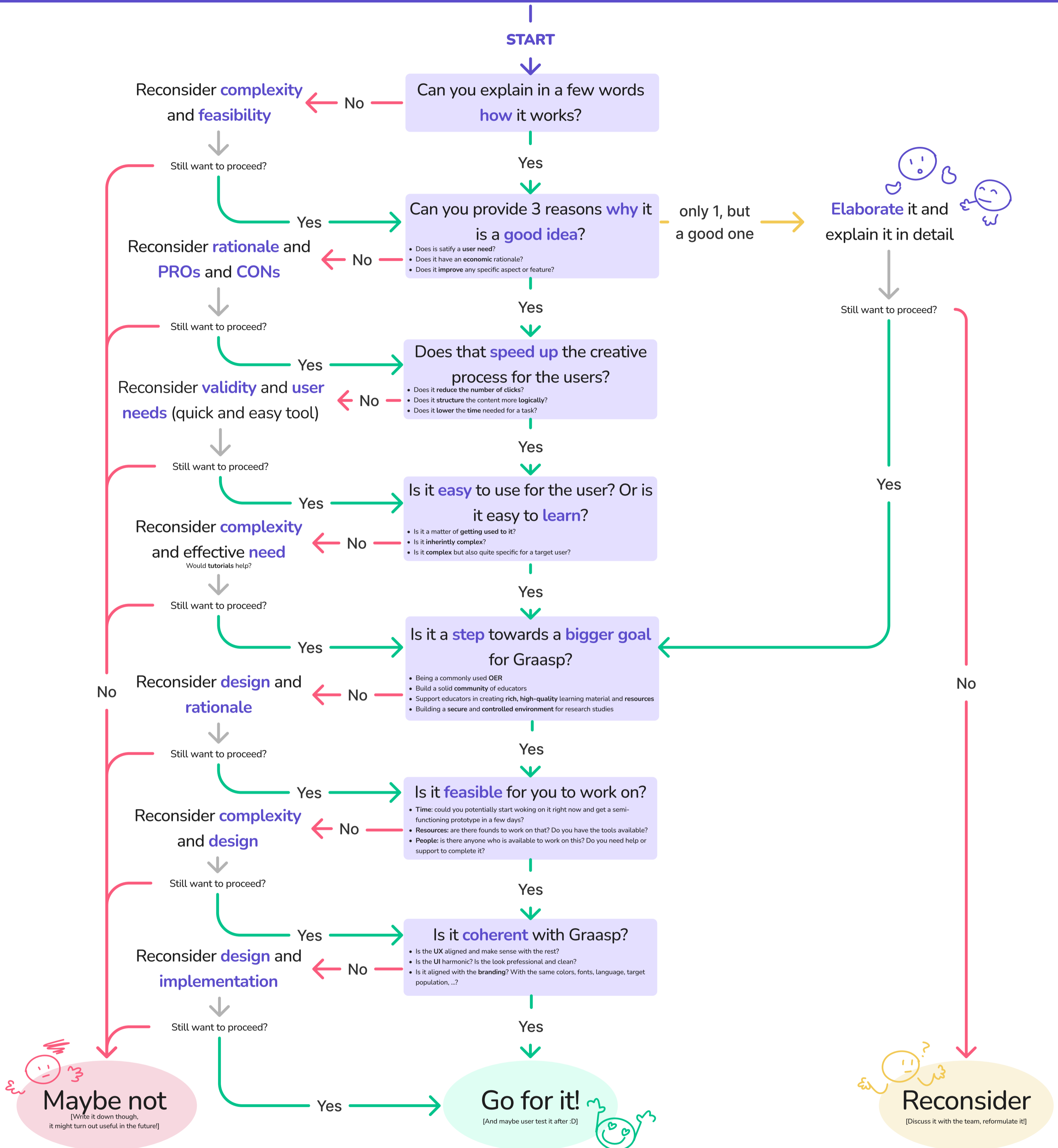
Quick Decision Tree to ease the decision process on a user and brand-centred point of view

START

Can you explain in a few words how it works?

No → Reconsider **complexity** and **feasibility**

Still want to proceed? → Yes

Yes

Can you provide 3 reasons why it is a good idea?
- Does is satify a **user need**?
- Does it have an **economic** rationale?
- Does it **improve** any specific aspect or feature?

only 1, but a good one → **Elaborate** it and explain it in detail

Still want to proceed? → Yes

No → Reconsider **rationale** and **PROs** and **CONs**

Still want to proceed? → Yes

Yes

Does that speed up the creative process for the users?
- Does it **reduce the number of clicks**?
- Does it **structure** the content more **logically**?
- Does it **lower** the **time** needed for a task?

No → Reconsider **validity** and **user needs** (quick and easy tool)

Still want to proceed? → Yes

Yes

Is it easy to use for the user? Or is it easy to learn?
- Is it a matter of **getting used to it**?
- Is it **inherintly complex**?
- Is it **complex** but also quite specific for a target user?

No → Reconsider **complexity** and effective **need**
Would **tutorials** help?

Still want to proceed? → Yes

Yes

Is it a step towards a bigger goal for Graasp?
- Being a commonly used **OER**
- Build a solid **community** of educators
- Support educators in creating **rich, high-quality** learning material and **resources**
- Building a **secure** and **controlled environment** for research studies

No → Reconsider **design** and **rationale**

Still want to proceed? → Yes

Yes

Is it feasible for you to work on?
- **Time:** could you potentially start woking on it right now and get a semi-functioning prototype in a few days?
- **Resources:** are there founds to work on that? Do you have the tools available?
- **People:** is there anyone who is available to work on this? Do you need help or support to complete it?

No → Reconsider **complexity** and **design**

Still want to proceed? → Yes

Yes

Is it coherent with Graasp?
- Is the **UX** aligned and make sense with the rest?
- Is the **UI** harmonic? Is the look professional and clean?
- Is it aligned with the **branding**? With the same colors, fonts, language, target population, ...?

No → Reconsider **design** and **implementation**

Still want to proceed? → Yes

Yes

No

Still want to proceed? → Elaborate path — Still want to proceed? Yes → bigger goal; No → **Reconsider**

Maybe not
[Write it down though, it might turn out useful in the future!]

Yes →

Go for it!
[And maybe user test it after :D]

Reconsider
[Discuss it with the team, reformulate it!]

This decision tree is designed with a focus on both **user** and **brand needs**, aiming to **support informed decision-making** when considering new ideas for Graasp. It provides a semi-structured approach to **evaluating ideas**, guiding you through various considerations such as *complexity*, *user experience*, *alignment* with *goals*, and *feasibility*.

> You can use it in different ways: during **team discussions**, follow the branches and answer the questions collaboratively to assess the validity of an idea and justify decisions. Otherwise, it can be a **personal guide**, prompting you to consider each aspect individually and write down your answers, while analysing potential ideas.

In both scenarios, this decision tree is meant to encourage you to make informed decisions that align with the goals of Graasp, moving from a feature-centred view to a more user-centred one.